**NAME: BUSHRA SHABBIR**

**SECTION: C**

**ROLL NO: 2019-SE-104**

**COURSE: HUMAN COMPUTER INTERACTION (308)**

**SUBMITTED TO:**

**SIR FAYYAZ**

**Assignment #2**

**Question#01**

**What impact does physiology have on human-computer interaction? Describe two situations where you would not use a menu in an interface.**

**Answer:**

There are many situations where they use a menu in an interface. Suppose, you decided not to use a menu when it is difficult to anticipate all values that user might input. Alternatively, is that menu are not suitable when they support thousands of items because burdens of scrolling would become too great. Hierarchical menus might partially avoid some of the problems. Another answer would be in situations where users do not have access to pointing devices.

**Question # 02**

**Describe three problems that you might have to consider when identifying the potential users of a commercial website selling expensive, ‘top of the range’ pens and other writing equipment.**

**Answer:**

There are many existing websites in this relatively specialised area and so it would be difficult to obtain information about these existing users. Those competitors that do exist may be unwilling to share information. More problems are created by the observation that these are relatively expensive products. This is sign, because it is or it can be difficult to elicit information about customer preferences from high-income groups who are often reluctant to respond to questionnaires or take part in other requirement gathering exercises. There is a more paradox in selling writing equipment over the Internet but this is not likely to be a great barrier to the development of the site. A range of more issues could be mentioned that apply to requirements elicitation in general. People often say that they would be interested in the venture but need not back this up with subsequent custom.